

Lost Lagoon Halloween Festival

Business Sponsorship & Participation Opportunities

October 31, 2026 | 12:00–6:00 PM

Lost Lagoon | El Campo, Texas

Join us for the **Lost Lagoon Halloween Festival!** We're inviting local businesses to be part of a fun, family-friendly Halloween celebration for our guests and community.

Businesses can sponsor an activity, bring their own carnival game, have employees join in the fun, pass out candy, and promote their business while connecting with local families.



Halloween Carnival

Carnival Hours: 12:00–6:00 PM

Businesses participating in the Halloween Carnival will need to have their game staffed and ready for guests from **12:00–6:00 PM**.

Employees may rotate throughout the four-hour period. Businesses are encouraged to decorate their area, wear costumes, display company signage, interact with families, and pass out candy.

Sponsor a Lost Lagoon Carnival Game — \$100

Want to participate without having to provide your own game? **We'll provide the game for you!**

Lost Lagoon will provide the carnival game and designated space. Your business provides the employees to operate the game from 12:00–6:00 PM.

Your business may:

- Decorate the game area
- Display business signage
- Hand out candy
- Distribute promotional items
- Wear company shirts or Halloween costumes
- Interact with festival guests throughout the evening

Preferred Carnival Game:

Games will be assigned based on availability.

Sponsor an Hour of Mini Golf — \$50

Treat festival guests to **FREE Mini Golf for one hour**, courtesy of your business!

Your sponsorship includes:

- One hour of complimentary mini golf for festival guests
- Sponsor signage at the Mini Golf area
- Recognition as the sponsor of that hour
- Opportunity for business representatives to be present and interact with guests

Preferred Sponsorship Hour:

Sponsored hours are available on a first-come, first-served basis.

Cotton Candy Sponsor — \$100

Help us make Halloween a little sweeter by sponsoring **FREE cotton candy** for festival guests!

Your sponsorship includes:

- Exclusive recognition as the Halloween Festival Cotton Candy Sponsor
- Prominent business signage at the Cotton Candy station
- Festival recognition
- Opportunity to provide promotional materials at the station

Smore's Sponsor — \$100

Help us make Halloween a little sweeter by sponsoring **FREE S'mores** for festival guests!

Your sponsorship includes:

- Exclusive recognition as the Halloween Festival S'mores Sponsor
- Prominent business signage at the S'mores station
- Festival recognition
- Opportunity to provide promotional materials at the station

Face Painting Sponsor — \$100

Help us make Halloween a little craftier by sponsoring **FREE Face Painting** for festival guests!

Your sponsorship includes:

- Exclusive recognition as the Halloween Festival Face Painting Sponsor
- Prominent business signage at the Face Painting station
- Festival recognition
- Opportunity to provide promotional materials at the station

Want to Do Something Different?

Let's Create a Custom Sponsorship!

Have another idea or want to support a specific part of the festival? We'd love to work with you to create an opportunity that fits your business.

Custom sponsorship opportunities could include:

- Popcorn
- Costume Contests
- Contest Prizes
- Hay Ride
- Halloween Movie

- Candy
- Festival Decorations
- Giveaways
- Other activities or experiences

I'm interested in discussing:

Business Information

Business Name:

Contact Person:

Phone:

Email:

Website/Facebook:

Carnival Participants

Will your employees be working your carnival game from 12:00–6:00 PM?

- Yes
- No

Approximate number of employees: _____

Employees may rotate throughout the evening.

Will you be handing out candy?

- Yes
- No

Will you be bringing promotional items?

- Yes
- No

Will you be bringing business signage?

- Yes
- No

Will you be decorating your area?

- Yes
- No

Additional Information

Special requests, needs, or additional information:

Authorized Signature: _____

Date: _____

Thank you for helping us make the **Lost Lagoon Halloween Festival** a fun community celebration for local families!

Festival Hours: 12:00–6:00 PM